**What is a university education really for?**

**It’s about finding your way into a successful career, of course.**

**But, at La Trobe, we believe it’s much more than that.**

**It’s about making an impact.**

**It’s being the difference.**

**Our students learn how to transform lives, communities and businesses.**

**They’re global citizens.**

**They think boldly.**

**They act responsibly.**

**They’re entrepreneurs.**

**They’re prepared to make change.**

**The aspirations of our students are realised through their impact on others.**

**Now, more than ever, that’s how we measure success at La Trobe.**

**Who benefits from your education?**

**Will you be his leg to stand on?**

**Or the protector of a species?**

**Will you design a more connected community?**

**Or lead our business to new markets?**

**Will you be their voice?**

**Create new jobs for their future?**

**Or be there for her first breath?**

**Study at La Trobe, and you too could be the difference.**